



## **FOR IMMEDIATE RELEASE**

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### **Local Non-Profit CAVU Included in New Smithsonian Exhibit**

**\*\* Interviews with CAVU founders are available upon request \*\***

**[Photos, video and captions are available for publication](#)**

Santa Fe, NM - Santa Fe-based non-profit Climate Advocates Voces Unidas (CAVU) will be part of a new exhibition at the Smithsonian's National Air and Space Museum. CAVU—which inspires locally-led solutions to the climate crisis through visual storytelling and educational initiatives—is featured in the “[Thomas W. Haas We All Fly](#)” exhibit for its use of flight and film for conservation purposes, a signature element of CAVU’s unique video style.

The National Air and Space Museum will reopen Friday, October 14 with eight new and renovated galleries in the west wing of its building in Washington, D.C.

“CAVU's inclusion in the Smithsonian marks an unimaginable milestone,” says Jordan Vaughan Smith, CAVU co-founder and board treasurer. “CAVU flights and films were created to serve people, and elevate voices, especially those marginalized by economic, environmental, and social injustices. Being in an exhibit at one of the most visited museums in the world allows more people from diverse backgrounds to learn about and subsequently participate in CAVU's mission to solve the climate crisis. This milestone brings the original and ongoing vision of CAVU full circle - inviting people to work together for a just and sustainable future.”

CAVU was founded as “Calm Air Visibility Unlimited” by David and Jordan Smith in 2004, operating first in rural Central America. David witnessed how aerial photography and stories of local people helped individuals better understand complex issues facing their air, land and water. By recording and sharing the perspectives of impacted communities, David and Jordan were able to facilitate a deeper understanding of the urgent decisions facing these communities and ultimately helped turn these experiences

into action. In 2019 CAVU changed the meaning of the acronym to “Climate Advocates Voces Unidas” to better reflect the organization’s work.

CAVU’s projects begin with building relationships of trust, between partners and within the communities CAVU serves, and this results in visually stunning, emotionally resonating, authentic inclusive stories such as the Emmy award-winning film series, [Wildlife Without Borders](#). CAVU’s work educates the public, decision-makers, and K-12 students about the urgent need to address the climate crisis.

“As the entire planet now recognizes the immense and critical need for attention towards immediate action on climate action, CAVU is uniquely positioned and staffed to make an impact and difference towards a solution,” says Roger Fragua, CAVU board chairman. “CAVU from its proactive and diverse Board of Directors to the most excellent Administration and staff stand ready to partner with Tribes, governments and communities towards action. This presents both the opportunity and future of CAVU and beyond!!”

**\*\* *RESOURCES: Interviews with CAVU founders are available upon request\*\****

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CAVU inspires locally-led solutions to the climate crisis through visual storytelling and educational initiatives. Visit [www.CAVU.org](http://www.CAVU.org) for more information.

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