



Dear Friend,

At CAVU (Climate Advocates Voces Unidas) we are committed to providing New Mexico students, our future leaders, a platform to develop and share innovative ways for our communities to adapt to our changing climate.

CAVU's Climate Innovation Challenge (CIC) kicked off at the beginning of the 2019/2020 school year and is designed to help reshape the conversation about climate change towards a more hopeful vision of the future. **The culmination of our project is a student film showcase that will be held on January 18, 2020 at the Bosque School in Albuquerque.**

We have received enthusiastic response to our program from schools and programs in Albuquerque, Santa Fe, Las Vegas, Taos, Cuba, and the Farmington area, however, we think our efforts would go even farther with you as our official corporate sponsor.

Before the end of 2019, we need to raise an additional \$25,000 to:

- continue to support and mentor teacher and student participants,
- give scholarships for transportation to our showcase in January of 2020,
- provide showcase awards, t-shirts, refreshments, and logistical support.

Sponsors will be listed in all event promotional materials in print, radio, tv, internet and on social media. Your company logo will be also be used on event materials and featured on the back of event T-shirts.

We hope that you will consider adding your business/organization to our list of supporters and project partners: LANL Community Partnership, McCune Foundation, Environmental Education Association of NM, Bosque School, Bosque Environmental Monitoring Program, Stagecoach Foundation, SITE Santa Fe, United World College, True Kids1, and Santa Fe Public Schools' Office of Sustainability.

More about the Challenge: By producing curriculum that meets Next Generation and NM STEM Ready! Science standards, CIC is providing a resource for teachers while giving students an active voice in how their communities adapt to climate change. Students in grades 4 - 12 will be asked to produce a three-minute video that evaluates a specific climate vulnerability or impact and presents a creative adaptation solution. In January of 2020 we will host a student showcase where participants can present their work to their peers, state and tribal leaders, adaptation and resilience professionals and organizations from across the state. All entries will be judged against the CIC rubric by a panel of scientists and media professionals. Outstanding projects will receive awards and be recognized and screened for the state legislature during the 2020 session.

With your support, the Climate Innovation Challenge is sure to be a success, providing a rich experience for students and teachers while encouraging innovation and leadership across New Mexico's communities.

Please email staci@cavu.org for more information. We look forward to hearing from you soon.

Thank you for your time and consideration!



Corporate Sponsorship Opportunities

Before the end of 2019, CAVU needs to raise \$25,000 for the Climate Innovation Challenge Showcase. With your support, we can provide New Mexico students, our future leaders, with a platform to develop and share innovative ways for their communities to adapt to our changing climate.

Event Timing and Location: The Climate Innovation Challenge Showcase will take place on January 18, 2020 at the Bosque School in Albuquerque.

We anticipate at least 500 students, teachers, families, state and tribal leaders, adaptation and resilience professionals and organizations from across the state to attend the showcase.

Sponsorship Levels:

\$5,000 Global Changemaker

\$2,500 Champion of Hope

\$1,000 Resiliency Leader

\$500 Climate Defender

\$250 Adaptation Advocate

Sponsor Visibility: Sponsors will be listed in all promotional materials in print, radio, tv, internet and on social media. Your company logo will be also be used on event materials and featured on the back of event T-shirts.

Email staci@cavu.org for more information!



Add your logo to the showcase t-shirts and event materials!



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